

ABSTRACT

5 A process for identifying a single item from a
family of items presents a user with a feature screen
having a series of groupings. Each grouping represents
a feature having a set of alternatives from which to
select. Selected alternatives are used as a selection
criteria in a search operation. Results of the search
operation is a revised feature screen indicating
alternatives that remain available to the user for
10 further selection and searching. The feature screen and
search process, therefore, presents the user with a
guided nonhierarchical parametric search to identify
matching items based upon user specified criteria and
priorities. Also disclosed is an adaptation of the
15 claimed method and system appropriate in an Internet
environment.

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